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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K
CURRENT REPORT
Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934

Date of report (date of earliest event reported): JUNE 30, 2003

VIVUS, INC.

(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

COMMISSION FILE NUMBER: 0-23490

DELAWARE

94-3136179

(STATE OR OTHER JURISDICTION OF
INCORPORATION OR ORGANIZATION)

(I.R.S. EMPLOYER
IDENTIFICATION NUMBER)

1172 CASTRO STREET
MOUNTAIN VIEW, CA

94040

(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)

(ZIP CODE)

(650) 934-5200

(REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE)

N/A

(FORMER NAME, FORMER ADDRESS AND FORMER FISCAL YEAR,
IF CHANGED SINCE LAST REPORT)

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ITEM 5. OTHER EVENTS.

On June 26, 2003, the Registrant issued a press release announcing that data on TA-1790, an oral phosphodiesterase type 5 inhibitor for treatment of erectile dysfunction, will be featured at the Second International Consultation on Erectile and Sexual Dysfunction in Paris, France on June 29, 2003. The press release is attached as exhibit 99.1 to the Current Report of Form 8-K.

EXHIBIT
NUMBER

DESCRIPTION

99.1	Press Release dated June 26, 2003 announcing that data on TA-1790, an oral phosphodiesterase type 5 inhibitor for treatment of erectile dysfunction, will be featured at the Second International Consultation on Erectile and Sexual Dysfunction in Paris, France on June 29, 2003.
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: June 30, 2003

VIVUS, Inc.

/s/ Richard Walliser

Richard Walliser
Vice President and Chief Financial Officer

/s/ Leland F. Wilson

Leland F. Wilson
President and Chief Executive Officer

VIVUS, INC.

INDEX TO EXHIBITS

The following exhibits are filed herewith:

EXHIBIT	DESCRIPTION
99.1	Press Release dated June 26, 2003 announcing that data on TA-1790, an oral phosphodiesterase type 5 inhibitor for treatment of erectile dysfunction, will be featured at the Second International Consultation on Erectile and Sexual Dysfunction in Paris, France on June 29, 2003.

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(COMPANY LOGO)

COMPANY CONTACT:

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VIVUS, Inc.

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FOR IMMEDIATE RELEASE

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VIVUS TO PRESENT NEW TA-1790 DATA AT INTERNATIONAL MEETING ON
SEXUAL DYSFUNCTION

TA-1790 demonstrates faster onset of action than Viagra(R)(sildenafil);
Ideal for spontaneous sexual activity

MOUNTAIN VIEW, Calif. (June 26, 2003) VIVUS, Inc. (Nasdaq NM: VVUS), a pharmaceutical company developing innovative products to improve quality of life, today announced that data on TA-1790, its lead oral phosphodiesterase type 5 inhibitor for treatment of erectile dysfunction (ED), will be featured at the Second International Consultation on Erectile and Sexual Dysfunction in Paris, France on June 29, 2003.

Ronald Lewis, M.D., one of VIVUS' lead investigators, will present results from VIVUS' in-clinic RigiScan(R) efficacy trial as well as data from a recently completed pharmacokinetic (PK) study. Results from the PK study demonstrated that TA-1790 was rapidly absorbed after ingestion with median peak plasma levels achieved at 40 minutes (range 20-90 min). For an on-demand erectile dysfunction (ED) medication, this rate of absorption compares favorably to the median peak plasma level of Viagra(R), manufactured by Pfizer (NYSE:PFE), of 60 minutes (range 30-120 min).

The rapid absorption of TA-1790 supports the efficacy data generated in the in-clinic trial where RigiScan was used to measure penile rigidity in conjunction with visual sexual stimulation. Results of this study indicated that the maximum response to TA-1790 was achieved within 20-40 minutes after dosing, while the maximum response to sildenafil was not observed until the 60-80 or the 100-120 minute time points depending upon the dosage groups. Importantly, 89% (24/27) of patients on 50 mg TA-1790 achieved >60% penile rigidity in the 20-40 minute time frame as compared to only 46% (12/26) of patients on 50 mg of sildenafil.

In a recent market research study, speed to onset of effect was a highly preferred characteristic for an on-demand ED medication. "We are very pleased that our RigiScan study demonstrated a rapid onset of effect compared to available treatment. This response is consistent with both pre-clinical studies and recently completed pharmacokinetic trials, which confirmed TA-1790's rapid absorption rate," commented Dr. John Dietrich, VIVUS' Vice President of Research and Development. "We believe that these characteristics are ideal for an on-demand treatment for ED," added Dr. Dietrich.

VIVUS, Inc. is a pharmaceutical company engaged in the development of innovative therapies for the treatment of quality-of-life disorders in men and women, with a focus on sexual dysfunction. Current development programs target Female Sexual Dysfunction (FSD), Erectile Dysfunction (ED) and Premature Ejaculation (PE). VIVUS developed and markets in the U.S. MUSE(R) (alprostadil) and ACTIS(R), two innovations in the treatment of erectile dysfunction, and has partnered with Meda AB (Stockholm: MEDAa.ST) for the international marketing and distribution of its male transurethral ED products. In Canada, VIVUS has partnered exclusively with Paladin Labs (TSE: PLB) to market and distribute MUSE. For more information, please visit the Company's Web site at: www.vivus.com.

This news release contains forward-looking statements about the potential commercialization of products in treating male sexual dysfunction and reflects management's current beliefs. However, as with any pharmaceutical under development, there are significant risks in development, regulatory approval and commercialization of new products. There are no guarantees that future clinical studies discussed in this news release will be successful or that any product will receive regulatory approval for any indication. Further, even if the Company were to receive regulatory approval for a product, there could be no assurance that such a product would prove to be commercially successful. Please see the Company's filings with the Securities and Exchange Commission including, without limitation, the Company's Form 10-K and Forms 10-Q, which identify these and other risks and uncertainties that may cause actual results or events to differ materially from those described in this news release.

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